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MID NORTH COAST

Media release

RDAMNC to expand The Welcome Experience coverage to MidCoast LGA

May 2026

Regional Development Australia Mid North Coast (RDAMNC) welcomes the [NSW Government's announcement](#) that The Welcome Experience will extend its reach across the Mid North Coast, with RDAMNC confirmed to deliver the program across Port Macquarie-Hastings, Kempsey Shire, Nambucca Valley and, for the first time, the MidCoast local government area. The expansion will run from July 2026 through to June 2027.

[The Welcome Experience](#) is a free NSW Government service connecting essential workers and their families with Local Connectors who provide practical, tailored support to help them relocate and settle into regional communities. Eligible sectors include health, aged care, education, veterinary services, policing and emergency services.

The inclusion of MidCoast in RDAMNC's delivery area marks a significant milestone. RDAMNC has long advocated for the MidCoast community, and the expanded footprint will see The Welcome Experience operate alongside the [MidCoast's Community Connector](#) Program which is a program that has made a measurable contribution to the region over the last few years. The Community Connector Program is currently funded by the NSW Government's Regional Economic Development Community and Investment Program (REDCIP). RDAMNC looks forward to working collaboratively with The Community Connector program to ensure both programs deliver tangible outcomes for local businesses and workers moving to the MidCoast region.

"What makes this moment particularly meaningful is the opportunity to work alongside the MidCoast Community Connector's program. Their initiative has actively and consistently delivered for the MidCoast communities over the last few years and delivering these two programs concurrently gives us a real opportunity to collaborate, share networks and amplify what is already working."

Dr. Madeleine Lawler, CEO of Regional Development Australia Mid North Coast

Minister for Regional NSW Tara Moriarty said regional communities rely on essential workers, and The Welcome Experience is helping them settle and stay while strengthening local workforces and economies.

"By expanding the program, we're making it easier for essential workers to relocate and build a future in communities like the MidCoast LGA," Minister Moriarty said.

“It provides practical support - from helping to enrol kids in school to finding partner employment - easing the pressures of moving while supporting local jobs and economies.”

[Now Hiring: Local Connector \(Mid Coast\)](#)

To support delivery of The Welcome Experience in the MidCoast local government area, RDAMNC is now seeking a **Local Connector** to join the team.

This is a part-time role (0.6 FTE), based in the MidCoast area, offering **\$115,000 per year (pro-rata) + superannuation**.

The Local Connector will serve as the bridge between newly arrived essential workers and their new community, helping with the practical and personal realities of relocation, from finding housing and childcare to connecting with local networks and community groups.

RDAMNC is looking for someone who is sociable, empathetic, organised and a genuine problem solver: ideally someone with lived experience of relocating to a new area and a strong knowledge of the local Mid Coast community. The role requires flexibility to work outside standard office hours and settings, engaging with essential workers where they are.

Applications close: **Friday, 15th May 2026**.

To apply, submit a current resume and covering letter addressing your skills and experience to:

Dianne Wall, Chief Operations Officer operations@rdamnc.org.au

For the full position description and to apply online, visit: [SEEK listing — Local Connector, RDAMNC](#)

To learn more about The Welcome Experience, visit: www.nsw.gov.au/regional-nsw/welcome-experience

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